

Very Urgent Notice Inviting Sealed Quotation

Quotation No. 2339/2021

Ranchi, Date: 20.12.2021

Sealed quotations are invited from reputed firms/agencies for the short film {10-minutes with high-definition (1080 or higher resolution) along with a 2-minutes Synopsis high-definition (1080 or higher resolution) video for publish on different digital platform} making for villages/households/tolas electrified through Solar Micro/Mini Grid Power Plants and Solar Standalone Systems in the rural areas of Jharkhand under the project of rural electrification up to **24.12.2021 till 3:00 P.M.**

Scope of Work-

1. The time span of video shall be 10-minutes with high-definition (1080 or higher resolution) along with a 2-minutes Synopsis high-definition (1080 or higher resolution) video for publish on different digital platform.
2. This video shall incorporate details of electrified villages/tolas by JREDA under various schemes which were un-electrified before execution of these schemes.
3. This video should include brief detail of the State energy scenario, brief detail of JREDA, different scheme of JREDA, short interview of beneficiaries of these schemes, benefits of scheme or any extra content as per instruction of JREDA.
4. The voice over must be of a prominent quality from reputed speaker and picture should be crystal clear for visualization.
5. Language Version: The audio part of videos shall be in Hindi as well as English language with local vocal tone, the same languages shall also be used in dubbing. It should have sub titles in both languages.
6. In video content, characters, property, artists, language graphic animations etc. should be used in accordance to region to ensure regional look of video.
7. The video should clearly showcase the achievements and success stories of the project of rural electrification through solar micro/mini grid and solar standalone systems in the rural areas of Jharkhand and display the progress made by the JREDA in this fields.
8. Minimum 4-5 different location projects in the state shall be covered in the video to visualized the achievement of made by the refer project.
9. All the content used in the 10-minutes high-definition video and 2-minutes synopsis high-definition videos should be Plagiarism free.
10. The video shall be finalized after approval from JREDA. For that you have to submit a video in pen drive/ CD and video link.

The sealed quotations will be opened in presence of quotationers or their authorized representative on **24.12.2021 at 3:30 P.M.**

Terms and Conditions:

1. Price quoted for the item should be inclusive of all taxes.
2. Period of completion of videos creation shall be 15 days from the issues of work order
3. Payment shall be made after successful completion of said works and no advance payment shall be made.
4. Quotationers will have to submit up to date self attested photo copy of PAN no. and GST no.
5. Firms shall have minimum 3 projects experience for short film making in which at least one for the Government body.
6. Income tax and other taxes will be deducted as per the prevailing rule.
7. The undersigned reserves the right to cancel/postpone the work without assigning any reason thereof.

**Sd/-
Director,
JREDA, Ranchi.**

Copy to: 1. Notice Board, JREDA, Ranchi.